Video Showcase

Quick Facts

Important Dates:
- Submission deadline: 7th January 2019 (12pm (noon) PST / 3 pm EST / 8pm GMT)
- Notification to authors: 4th February 2019
- Publication-ready deadline: 11th February 2019

Submission Details:
- Online Submission: CHI 2019 is using a new version of Precision Conference System (PCS 2.0)
- Video Submission Format: H.264 encoded MP4, 1080p, at most 5 minutes (2-3 minutes is a more common length)
- Submission Format: one page description in Extended Abstract Format (see Submission Formats)
- Submissions are not anonymous and should include all author names, affiliations, and contact information.

Selection process: Juried (see Selection Processes)

Chairs: Nadia Pantidi and Valentina Nisi (videoshowcase@chi2019.acm.org)

At the Conference: All accepted videos will be shown during a special session and we will announce the nominees and winner(s) of the Golden Mouse award.

Archives: Extended Abstracts; ACM Digital Library

Message from the Video Showcase Chairs

The Video Showcase is a forum for human-computer interaction that leaps off the page: vision videos, reflective pieces, humor, novel interfaces, studies, and anything else that is a good match for video and relevant to HCI. Your work will be screened by a large CHI audience during a special session at CHI 2019, and will be considered for the Golden Mouse award. Because of the large audience the video showcase attracts, it is one of the best means for getting your message out to the CHI community — and to continue to make it available. Videos will be available in the ACM Digital Library after the conference, and will be posted to a CHI Video Showcase Channel on YouTube.

Work will be judged on how much it intellectually engages an HCI audience and how effectively it communicates its message. Ultimately, we are looking to put together an enjoyable show for the attendees. Interesting but poorly-produced videos will be rejected — but if it’s YouTube-ready per se, it should be ready for the videos track! We will consider videos put together by, and intended for, PR departments; however, the emphasis in the video should still be on the research contributions. Please recall, too, that many videos have a long legacy, and are incorporated into education curricula.

Traditionally, many of the videos we have received have emphasized design innovations. For CHI 2019, we are particularly interested in seeing videos that represent the diversity and interdisciplinarity of CHI domains. That means your video might feature:

- research results
- ethnographic reports and diary studies
• case studies and industry stories
• design studies

... and anything else that makes a good video, and speaks to the range of domains and experience of human-computer interaction.

We intend to offer additional awards, such as Best Design Exploration Video and Best Research Case Study; additional awards may be awarded as nominated by the jury.

Valentina Nisi, Madeira Interactive Technologies Institute, University of Madeira, Portugal
Nadia Pantidi, University College Cork, Cork, Ireland
Email: videoshowcase@chi2019.acm.org

Preparing and Submitting your Video Showcase Submission

A Video Showcase submission must be submitted via the PCS Submission System by 7th January 2019, 12pm (noon) PST / 3pm EST / 8pm GMT. The submission must follow the guidelines in the Technical Guidelines page. In summary, videos must be MP4, less than five minutes and 100 MB, and in 1920×1080 (1080p) resolution.

We can make occasional exceptions to either the 100 MB file size, or the five minute time limit. If you wish to, please contact the Video Showcase Chairs at least 12 hours before the submission deadline.

We encourage authors to review the Guide to a Successful Video Submission.

Videos Must Stand Alone

The one-page abstract is supplementary material only. Almost all viewers will encounter the video without the abstract. If the video is related to a paper, the video must also work without the paper. Therefore, the video should be self-explaining. It should not, for example, require the viewer to read the paper to understand the genre of the work. Nor should it refer to “the paper” or “in this work:” the video is the work.

Connections to Other Works

Many tracks at CHI can accept video submissions. It is perfectly acceptable to prepare the same, or a similar, video for submission to both the video track and another venue. In submitting to the Video Showcase, we ask you to let us know if this piece is in submission to another track.

Video Showcase Selection Process

Videos will be juried by a small group of judges, including the Video Showcase Chairs, according to two main criteria:

• Content: Is the material interesting to human-computer interaction researchers and professionals? The topic of the video is ultimately up to the authors, but some approaches that have worked well in the past include presentations of research systems, visions of the future, humorous parodies or thoughtful critiques of SIGCHI and HCI, and reports on ethnographic work and user studies. A video's content evaluation depends on how directly it addresses issues of relevance to HCI, and whether its message is interesting and engaging.

• Presentation: Is the video edited well? Does it make appropriate use of pacing, music, and special effects? Does it drag on, or will it hold an audience's attention? Because the video showcase is a live screening, we strongly encourage creative editing of your videos. The tight time limit is imposed to keep videos short and punchy. In addition to effective pacing, your video should include appropriate music or soundtrack. Your idea may be brilliant, but if you can't convey it in an engaging way, it will not make a good live video piece.

Videos may show work that has been published or released previously. Please make clear in your submission any prior exposure your video has received. In addition, if your video is part of work submitted to another CHI track, please specify the submission. Videos will not be penalized for being connected to other work.

Submissions should not contain sensitive, private, or proprietary information that cannot be disclosed at publication time. Submissions should NOT be anonymous. However, confidentiality of submissions will be maintained during the review process. All rejected submissions will be kept confidential in perpetuity. All submitted materials for accepted
submissions will be kept confidential until the publication date, with the exception of title and author information which will be published on the website prior to the conference.

**Video Acceptance**

Videos will be accepted conditionally. The chairs may ask you to shorten your video further, to improve edits, or otherwise to prepare it for public consumption. You will be given a short period of time to revise your video and re-submit a final version for approval and screening at the conference.

**Upon Acceptance of your Video**

Authors will be notified of acceptance or rejection on 4th of February 2019. Authors of accepted videos will receive instructions on how to prepare and submit the publication-ready video and Extended Abstract. These will be due on 11th of February 2019. Videos will be accepted conditionally. The chairs may ask authors to shorten their videos further, to improve edits, or otherwise to prepare it for public consumption. The authors will be given a week to revise your video and re-submit a final version for approval and screening at the conference.

**AUTHORS TAKE NOTE**: The official publication date is the date the proceedings are made available in the ACM Digital Library. This date may be up to two weeks prior to the first day of your conference. The official publication date affects the deadline for any patent filings related to published work.

**At the Conference**

Your work will be screened in a theater-style setting in front of a large CHI audience during a special session at CHI 2019. The Golden Mouse Award winner will be announced at the end of the session.

**After the Conference**

Accepted videos will be available in the ACM Digital Library, and on the CHI Video Showcase YouTube channel. One-page descriptions of the videos will be also be distributed in the CHI Extended Abstracts, available in the ACM Digital Library.

**Example Videos**

We provide a set of “concept videos” with annotations by David Green (http://openlab.ncl.ac.uk/people/ndpg). These four videos are successful Video Showcase submissions from prior years supplemented by split-screen commentary on effective filmmaking and storytelling techniques. These examples range from system-focused projects to design studies, and we hope they inspire and educate. Consider them from the point of view of production: their length, lighting, pacing, use of media assets (video, images, sound, and text), spatial and temporal compositing, and above all how these production and editing choices are used to tell a story to the CHI audience.

- **TRANSFORM (CHI 2015)**
  https://www.youtube.com/watch?v=KwrTLTeaO
- **Hello World (CHI 2015)**
  https://www.youtube.com/watch?v=yQdVqLSWHAU
- **Personhood (CHI 2013)**
  https://www.youtube.com/watch?v=TpttmePnNml
- **SandCanvas (CHI 2011)**
  https://www.youtube.com/watch?v=ZESIRU-ZlyO

The following additional videos have won awards in previous years. We encourage you to use them as models for your own work. In addition to enjoying their contents, we encourage video producers to consider them from the point of view of production: their length, lighting, pacing, use of media assets (video, images, sound, and text), spatial and temporal compositing, and above all how these production and editing choices are used to tell a story to the CHI audience.

- **IllumiRoom: CHI2013 Golden Mouse Award**
  http://brettrjones.com/illumiroom/
- **Gest: CHI 2010 Best Concept Video** http://youtu.be/WHQywswVjmk
- **CHIStory: CHI 2009 Most Entertaining Video**
Recent Video Showcases

CHI 2018 Video Showcase: CHI 2018 Video Showcase Playlist

- **Golden Mouse Award**: Programmable Droplets for Interaction
- **Best Design Study Award**: Participatory Design Fiction: Community Storytelling for Speculative Urban Technologies
- **Best Design Exploration Award**: IdleBot: Exploring Non-Engaging Interaction Design in Personal Spaces

CHI 2017 Video Showcase: CHI 2017 Video Showcase Playlist

- **Golden Mouse Award**: Essence Video Showcase: Olfactory Interfaces for Unconscious Influence
- **Best Storytelling Award**: Videos of things: The other half